

Zubaida Adres: Instructional Video Design - Project Summary Pages

Purpose of the Project

While many students who enroll in a Family and Consumer Sciences class in high school learn how to craft a resume and cover letter, that is not the case for all students. In fact, some high schools do not even have a FACS program. Most high schoolers will graduate before ever obtaining this life skill, and then never have someone to assist them in the process. I wanted this video to be there to truly help those who are aiming to secure a job. Therefore, the main purpose of this project is to be an educational tool for anyone who never acquired the skill of creating a resume and cover letter!

Relationship to Areas of Family and Consumer Sciences and/or Related Careers

An essential role of Family and Consumer Sciences is to provide students with the knowledge and ability to master everyday life skills. I would consider the skill of writing a good resume to be a vital skill to possess. Once students graduate high school, those who have taken FACS (as well as other Career and Technical Education Courses) will have a better understanding of how to differentiate themselves from other applicants. Additionally, some FACS courses offer the opportunity for students to participate in “on-site” work such as unpaid internships or even employment at certain facilities. Therefore, learning to write an effective resume is extremely major to obtaining a career as well as specifically to the field of Family and Consumer Sciences.

Relevant Research

- Recruiters spend an average of 3.14 minutes reading a candidate’s resume and they have generally made up their mind within the first minute
- 5% of applicants are dishonest when describing their previous roles or the time they spent in a job
- 10% of job seekers have applied for 50 or more jobs without hearing back.

- 59% of recruiters will reject a candidate because of poor grammar or a spelling error
- 1 in 10 applicants will exaggerate the length of time spent in previous jobs
- 50% of recruiters will reject an applicant due to an overly casual tone
- 32% of recruiters will reject an applicant due to an unprofessional email address
- 54 percent of employers have rejected candidates based on their social media profiles
- A professionally written resume boosts your earning potential by 7 percent
- The average job search in the U.S. takes 5 months

Background Information

As I discovered my passion for working with young children, I was inspired to begin the Early Childhood Education Pathway. During ECE II and ECE Practicum, my FACS teacher allows us to intern in either an elementary school classroom or a childcare facility. However, in order to present ourselves as the best candidate for the job, we needed to depict our capabilities through a convincing resume. Hence, I (along with my Early Childhood Education class) learned the importance of a professional yet personalized resume!

Change or Awareness Goal of the Project

Since I was completely shocked by the lack of students who were ever taught how to write a resume, I felt as though this needed to be talked about. We need to bring awareness to the fact that most students leave high school still unprepared for life after graduation. Thus by collecting research about this problem (and creating an instructional video to contribute to the solution), my goal is for schools to aim to provide their students with the skills they need to succeed in their future careers!